



I'm delighted to let you know that Book Week NI will take place during 19 to 25 October and there will be many opportunities to get involved; either on air, online or through social media.

What is Book Week NI

Book Week NI is a joint initiative arising from the partnership between BBC Northern Ireland, Libraries NI and the event is now going into its fifth year.

Book Week NI 2019 attracted large levels of audience engagement including BBC Radio Ulster/Foyle coverage, BBC Sounds recordings, BBC Newsline reports along with significant interaction with members of the public on social media.

This year's focus

This year's theme is **Stories and Storytelling**; focusing on stories that matter to each one and encouraging everyone to participate and share stories from books that matter to them.

The aim is to inspire people of all ages to discover or rediscover the joy of reading by pledging to take 15 minutes to read during and preferably throughout the week.

To encourage this there will be a different theme each day with suggestions of books, eBooks and eMagazines to read. Also, themed displays will take place in libraries across Northern Ireland and the BBC's programming will link to Book Week NI across its air waves.

You can take a look at the different themes [here](#).

You can get involved by:

- **Showing the world you're taking part**

Pledge to take 15 minutes to read each day by uploading our pledge button to your website or social media channels. Different formats of the button are available [here](#).

- **Joining in each day on social media**

To join in, take a selfie with a book that relates to the theme, or if you prefer take a s video clip, then upload the photo/video to social media.

For example:

- During #BookWeekNI my #Take15 is
- #BookweekNI – I have recently read and recommend
- #BookweekNI – My favourite children’s book is.....
- #BookweekNI – The books that make things brighter for me is
- #BookweekNI – My favourite book from another time/place/culture
- #BookweekNI – My favourite inspirational tale
- #BookweekNI - The best books adapted from screen, stage and radio

Remember to tag Libraries NI and BBC Northern Ireland using

- @LibrariesNI and @BBCnireland on Twitter
- @LibrariesNorthernIreland and @BBCNI on Facebook
- @librariesni and @bbcni on Instagram

Don’t forget to tag in the authors, you might get a retweet and/or a like!

- **Visiting a library**

We are very aware of the changing environment due to the current Covid-19 pandemic. However, if you are able to call in and visit your local library during the week, we would appreciate your support. You can find your nearest library [here](#)

As an important stakeholder I do hope you get involved.

Best Wishes

Jim O’Hagan, Chief Executive

